

**DEFINING
NEW NORMS**

NMSDC ANNUAL
Conference
& Exchange



2024 CONFERENCE AND EXCHANGE **PROGRAM BOOK**



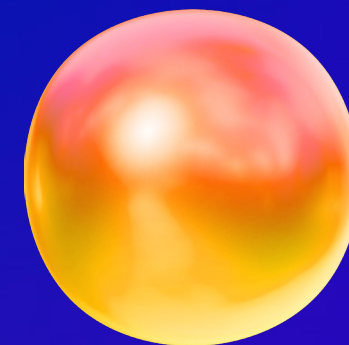
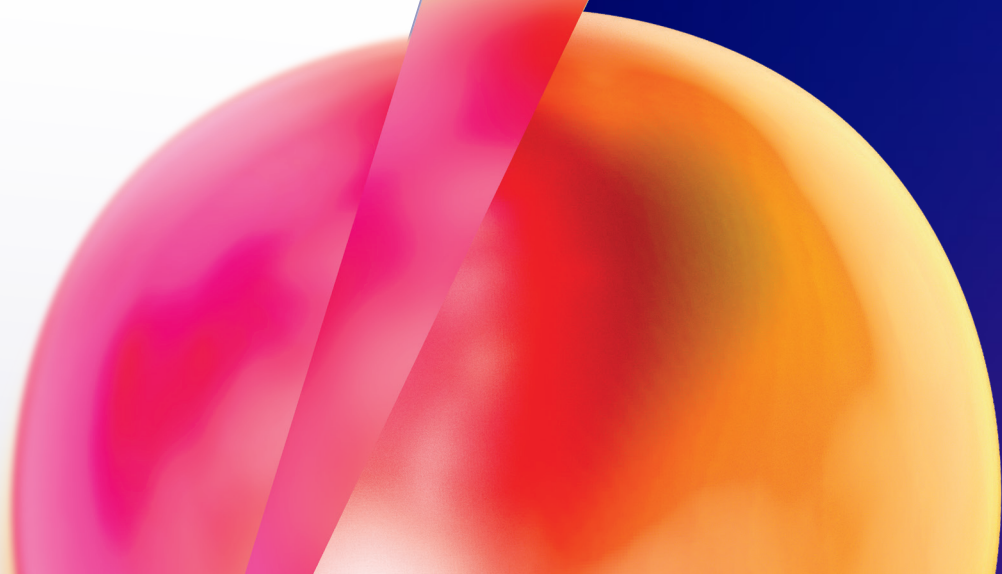
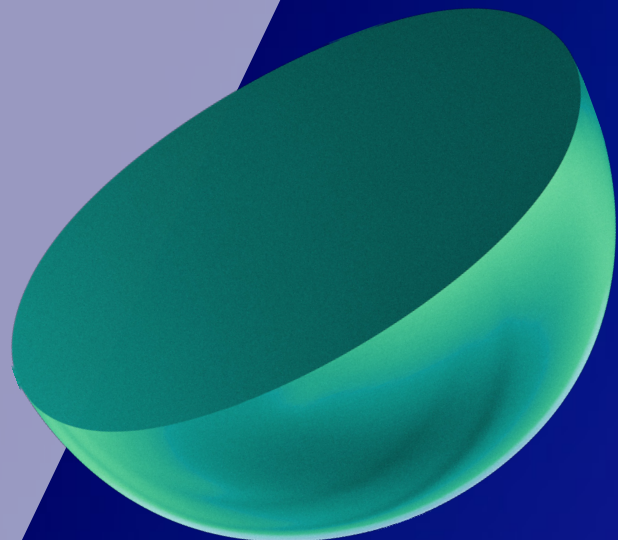
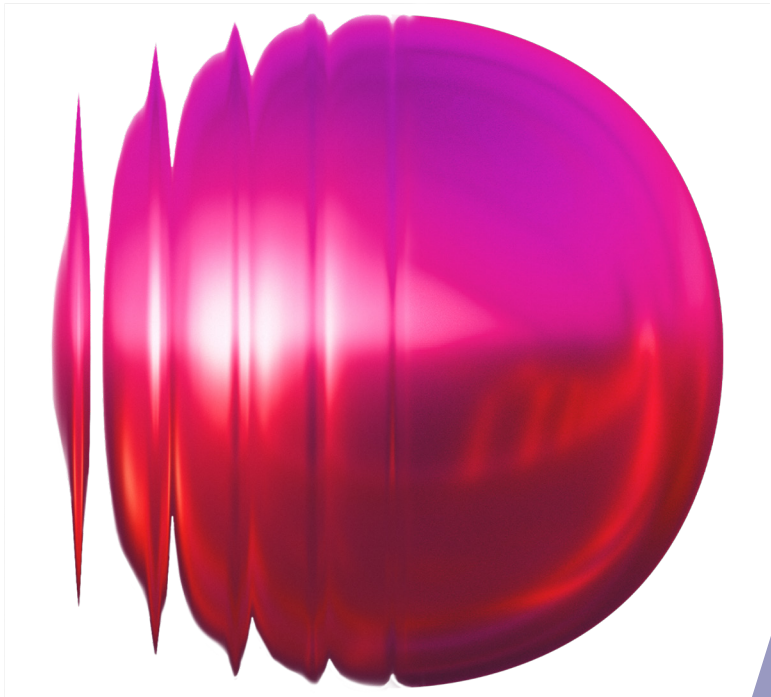


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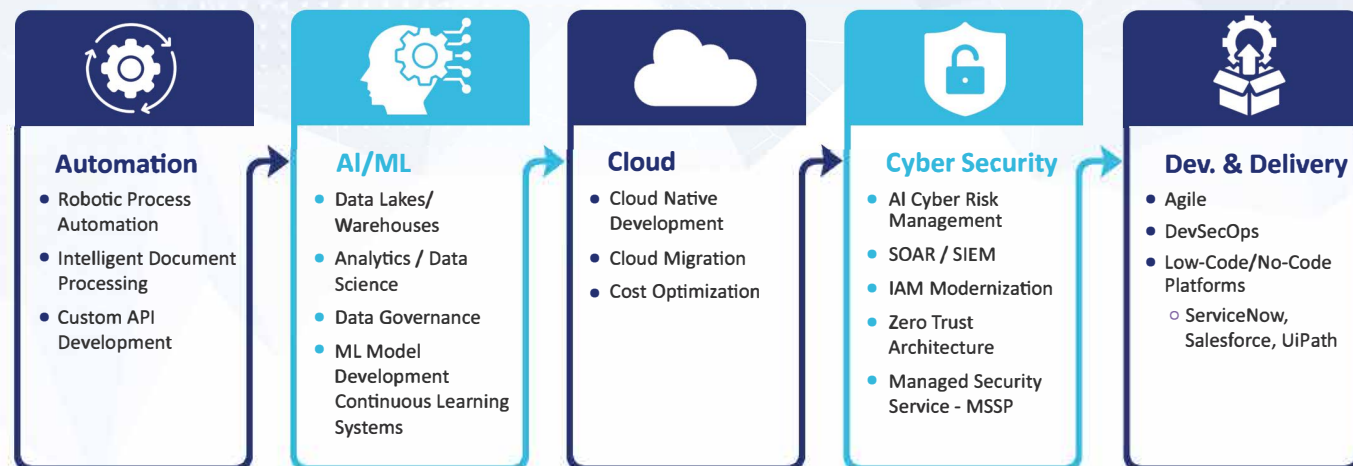
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Zillion Technologies Inc. is your trusted digital transformation partner. We are a global minority-owned company, redefining businesses with cutting-edge technology solutions and consulting services.

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Our Global Presence



📍 20745 Williamsport Place, Suite 250, Ashburn, VA - 20147

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Sustainable, diverse, and resilient supply chains are critical to helping businesses achieve objectives, from improving product quality and reducing costs to mitigating environmental risks, driving innovation, and empowering communities. To be environmentally responsible, businesses need to begin at the source with their supply chains. And to best serve customers, companies need to engage with diverse suppliers, who know the needs of their communities and can offer innovative and effective solutions.

We understand that building a diverse supply



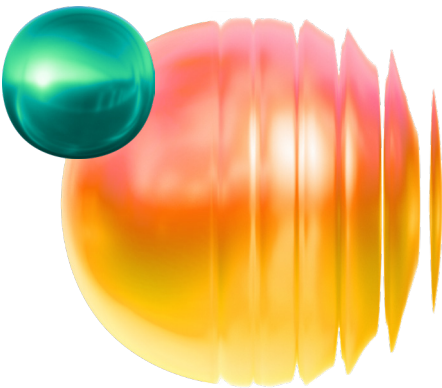
chain means creating an economic impact in the communities we serve. That's why we're seeking innovative ways to work with certified diverse businesses that can help us create the networks that move the world forward.

To learn more visit:

<https://www.verizon.com/about/our-company/supplier-diversity>



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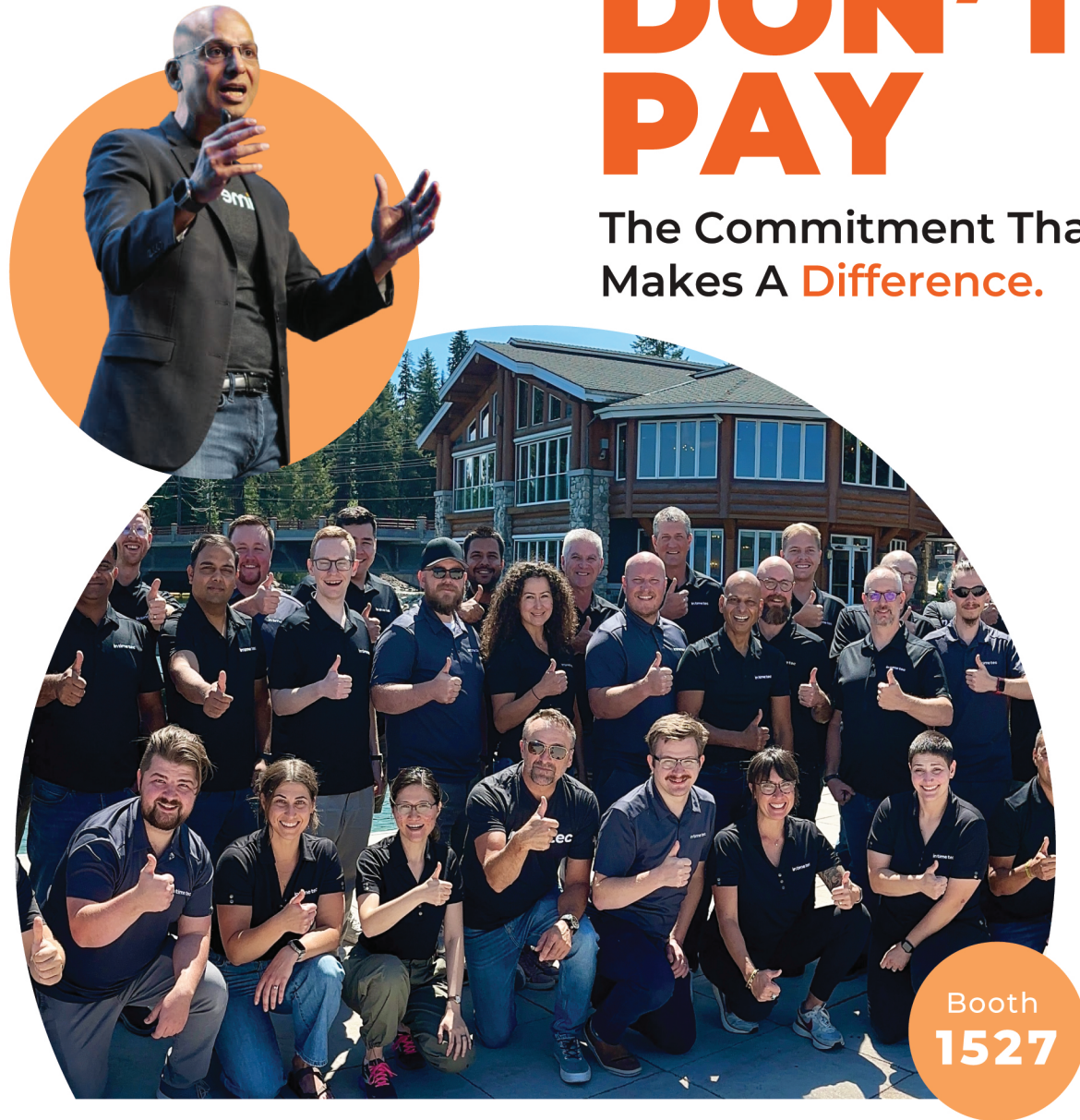


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WELCOME TO ATLANTA!

Thank you for joining us for the National Minority Supplier Development Council (NMSDC) Annual Conference & Exchange and the Minority Business Development Agency’s (MBDA’s) National Minority Enterprise Development (MED) Week. This is the second year in a row NMSDC and MBDA are partnering to bring both signature events for minority business development together in one place. And we couldn’t think of a better place to keep last year’s momentum going than in the great city of Atlanta, the birthplace of civil rights visionary, Martin Luther King, Jr.

At last year’s Annual Conference & Exchange, NMSDC and MBDA took significant steps towards bridging the equity gap, laying the foundation for a more inclusive economy. Now, in 2024, we’re focusing on Defining New Norms. In light of the recent and monumental challenges facing diversity, equity, and inclusion, it is imperative we set a course to champion the future of minority business enterprises (MBEs). And the stakes are high. In a world where every voice matters, it is crucial for you to be in the room.

This isn’t just about having a seat at the table; it’s about actively engaging—sharing experiences, building valuable connections, and collectively shaping the future for MBEs and corporations alike. Whether through The Exchange, one-on-one Matchmaking, Impact Labs, or networking events, you’ll have the opportunity to redefine business norms and boost MBE participation in both established and emerging industries.

With sessions on AI, EVs, government contracting, equity capital investment, and business diversity, the potential for growth is immense. Together, we are moving toward our \$1 trillion goal in annual revenue for NMSDC-certified MBEs, and more importantly, closing the equity gap and fostering generational wealth in communities of color. By developing the next billion-dollar MBEs, we’re building a stronger, more resilient economy that benefits everyone.

Welcome to a week of inspiration, connection, collaboration, and transformation in Atlanta. Together, we can make a profound impact that will propel us towards a future of inclusivity, equity, and prosperity!

Best Regards,



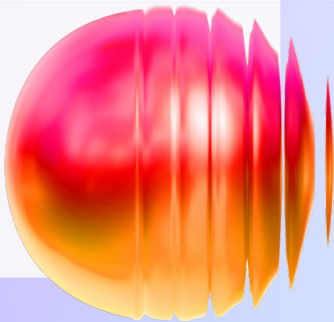
Ying McGuire
CEO and President
NMSDC



Eric Morrisette
Deputy Under Secretary of Commerce
for Minority Business Development
MBDA



Challenge Barriers.
Change Mindsets.
Create Impact.



 **Supplier Inclusion**
Walmart  | sam’s club 



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NMSDC Annual Conference & Exchange

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business towards a secure digital future.



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Accessible Capital for Minority Business Entrepreneurs

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Business Consortium Fund, Inc. is a certified, not-for-profit organization, designated by the United States Department of the Treasury as a Community Development Financial Institution (CDFI). Today, BCF is America's most comprehensive financing and technical support organization serving businesses with supply-chain contracts. Since our first loan in 1987, we have facilitated over \$230 million to MBEs.

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THE SUPPLIER DIVERSITY CDFI

WHAT WE OFFER



Business Term Loan

One-time lump sum for delivering on a contract or technology upgrades, to consolidate or refinance high-cost business debt, or for business expansion.

- \$50,000 to \$350,000
- Up to 5 years
- Competitive interest rates
- Fixed monthly payment amount
- No prepayment penalty



Business Line of Credit

Draw on funds as needed to take on new contracts or add-on projects.

- \$100,000 to \$350,000
- Renewable annually
- Competitive interest rates
- Monthly payments, interest only accrued on funds used
- No prepayment penalty



PRE-QUALIFY IN JUST 1-2 BUSINESS DAYS*

Minimum Eligibility Criteria:

- 3+ years in business
- Gross annual revenue is \$150,000+
- Business model - B2B or B2B2C
- At least one (1) new or existing primary or subcontract, or purchase order
- Personal credit score of 650 or higher

Documentation:

- 2022 and 2023 business tax returns
- YTD 2024 income statement
- YTD 2024 balance sheet
- Government issued ID

*Review time may be longer depending on deal complexity. A pre-qualification does not guarantee BCF's commitment to lend.

LET'S CONNECT

Camellia Loojune | Director of Business Lending
cloojune@bcfcapital.com
212.243.7360 x 206

Ruben Rodriguez | Chief Lending Officer
rrodriguez@bcfcapital.com
212.243.7360 x 203



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CHEROKEE NATION Businesses

\$2 Billion

ANNUAL REVENUE

\$100 Million +

INVESTED IN 2024 TO DEVELOP
NEW BUSINESS LINES

Top 100

FEDERAL CONTRACTOR

**Robust
Balance Sheet**

NO LONG-TERM DEBT

\$3.04 Billion

TOTAL ECONOMIC
IMPACT IN 2021



Proud supporter of NMSDC

**OUR MISSION IS TO PROMOTE
THE ECONOMIC WELLBEING OF
CHEROKEE NATION** by delivering
tremendous value to our customers,
communities and markets we serve.



CHEROKEE
INVESTMENT MANAGEMENT

Innovating Growth Through Strategic Investments

Cherokee Investment Management is expanding its operations by investing in and scaling Minority Business Enterprises (MBEs), acquiring new business lines to enhance dividends that support the growth of the Cherokee Nation.



Cherokee
FEDERAL

Providing Federal Contracting Solutions Around the World

Cherokee Federal is a top 100 federal contractor focused on building solutions, solving complex challenges, and serving America's mission around the globe. The work of Cherokee Federal makes Cherokee Nation and our country stronger.



CHEROKEE NATION
Cultural & Economic Development

Developing Cherokee Businesses & Cultural Sites

Cherokee Nation Cultural & Economic Development's initiatives have shown CNB's steadfast commitment to cultural preservation and increasing economic opportunities in Cherokee Nation.



CHEROKEE NATION.
Entertainment

Leading the Gaming & Hospitality Industry

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- ☑ Gap Assessments

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As a Certified MBE and Corporate Plus® Member of the National Minority Supplier Development Council, we are proud to be part of the 2024 NMSDC Annual Conference & Exchange.

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between
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and care



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PROBLEMS,
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TO THEM.**



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We're using our purchasing power
for good. Building an ecosystem
of partners who embrace diversity,
promote inclusion, and make a
positive impact.

Let there be change

accenture



AGENDA AT A GLANCE

SATURDAY, OCTOBER 19

8:00 am - 4:00 pm Bally’s NMSDC Golf Classic

TROPHY CLUB OF APALACHEE 1008 Dacula Road, Dacula, GA 30019

12:00 pm - 5:00 pm Registration

HYATT REGENCY Farlie

12:00 pm - 5:00 pm Sponsor Lounge (Sponsors Only)

GEORGIA WORLD CONGRESS CENTER Room A412

6:00 pm - 9:00 pm Capital Managers Program Networking Event
(By Invitation Only)

THE GATHERING SPOT 384 Northyards Blvd NW, Atlanta, GA 30313

SUNDAY, OCTOBER 20

8:30 am - 12:00 pm NMSDC Programs Alumni Connections Breakfast

HYATT REGENCY Regency VII

7:00 am - 12:30 pm Sponsor Lounge (Sponsors Only)

GEORGIA WORLD CONGRESS CENTER Room A412

9:00 am - 5:00 pm Registration

GEORGIA WORLD CONGRESS CENTER International Lounge

9:00 am - 6:00 pm NMSDC Information Desk

GEORGIA WORLD CONGRESS CENTER Info Desk, Level 4

9:00 am - 6:00 pm Community Service

GEORGIA WORLD CONGRESS CENTER Registration Hall A

9:00 am - 6:00 pm Connect Zone

GEORGIA WORLD CONGRESS CENTER Cafe Seating Area (Level 4)

9:00 am - 6:00 pm Zen Room

GEORGIA WORLD CONGRESS CENTER Room A411

9:00 am - 8:00 pm Registration

HYATT REGENCY Farlie

11:00 am - 3:00 pm Automotive Industry Group Meeting
(By Invitation Only)

HYATT REGENCY Spring

12:00 pm - 4:00 pm Global Link Committee Meeting

HYATT REGENCY Edgewood

SUNDAY, OCTOBER 20 (CONTINUED)

- 12:00 pm - 4:00 pm** **The Working Group Meeting**
HYATT REGENCY *Techwood*
- 12:00 pm - 5:00 pm** **Certification Information and MBE Profile Update Kiosks**
HYATT REGENCY *Centennial Ballroom Foyer*
- 12:30 pm - 3:00 pm** **Utility Industry Group Meeting** *(By Invitation Only)*
HYATT REGENCY *Embassy CD*
- 1:00 pm - 3:00 pm** **Professional Services Industry Group Meeting**
(By Invitation Only)
HYATT REGENCY *Marietta*
- 1:00 pm - 3:00 pm** **Advertising, Entertainment, Media and Sports Industry Group Meeting** *(By Invitation Only)*
HYATT REGENCY *Roswell*
- 1:00 pm - 3:00 pm** **Food & Beverage Industry Group Meeting**
(By Invitation Only)
HYATT REGENCY *Embassy AB*
- 1:00 pm - 4:00 pm** **Opportunity Accelerator 2024 (OA24)**
Celebrating 10 Years of the Opportunity Accelerator
HYATT REGENCY *Centennial Ballroom II & III*
- 1:30 pm - 6:00 pm** **Sponsor Lounge** *(Sponsors Only)*
GEORGIA WORLD CONGRESS CENTER *Room A412*
- 2:00 pm - 3:30 pm** **Construction Industry Group Board Meeting**
(By Invitation Only)
HYATT REGENCY *Vinings*
- 2:00 pm - 4:00 pm** **Retail Industry Group Meeting**
(By Invitation Only)
HYATT REGENCY *Piedmont*

SUNDAY, OCTOBER 20 (CONTINUED)

- 2:00 pm - 4:00 pm** **Healthcare Industry Group (HCIG) Annual Meeting**
(By Invitation Only)
HYATT REGENCY *International Lounge*
- 3:30 pm - 5:00 pm** **Construction Industry Group MBE Networking Reception**
HYATT REGENCY *Green Brier*
- 4:30 pm - 5:30 pm** **EYE Program Meet & Greet** *(By Invitation Only)*
HYATT REGENCY *Baker*
- 4:30 pm - 6:30 pm** **Clink & Connect** *(By Invitation Only)*
HYATT REGENCY *Ballroom VI*
- 7:00 pm - 10:00 pm** **“History in the Making” Welcome Reception**
PONCE CITY MARKET ROOFTOP *675 Ponce De Leon Ave NE, Atlanta, GA 30308*

MONDAY, OCTOBER 21

- 6:30 am - 3:30 pm** **Sponsor Lounge** *(Sponsors Only)*
GEORGIA WORLD CONGRESS CENTER *Room A412*
- 6:45 am - 5:00 pm** **Registration**
GEORGIA WORLD CONGRESS CENTER *International Lounge*
- 7:00 am - 6:00 pm** **NMSDC Marketplace**
GEORGIA WORLD CONGRESS CENTER *Sydney J Marcus Auditorium Foyer*
- 7:15 am - 8:30 am** **Networking Continental Breakfast**
GEORGIA WORLD CONGRESS CENTER *Hall 101-103*

MONDAY, OCTOBER 21 (CONTINUED)

8:30 am - 10:00 am Mainstage Sessions

GEORGIA WORLD
CONGRESS CENTER

Hall A3

Defining New Norms in Unprecedented Times

CEO Remarks

Welcome To Atlanta

Power of Impact and Leadership. Unlocking Opportunities For Minority Businesses

View from the Top - Leadership in the New Normal

9:00 am - 6:00 pm NMSDC Information Desk

GEORGIA WORLD
CONGRESS CENTER

Info Desk, Level 4

9:00 am - 6:00 pm Community Service

GEORGIA WORLD
CONGRESS CENTER

Cafe Seating Area (Level 4)

9:00 am - 6:00 pm Connect Zone

GEORGIA WORLD
CONGRESS CENTER

Registration Hall A

9:00 am - 6:00 pm Zen Room

GEORGIA WORLD
CONGRESS CENTER

Room A411

10:30 am - 12:00 pm CEO Roundtable (By invitation only)

GEORGIA WORLD
CONGRESS CENTER

Executive Boardroom

10:30 am - 11:15 am Impact Labs

TRACK 1
Growth Through Capital

Financing Minority Business Expansion: Untapped Resources to Grow Internationally

Room A402-A403

TRACK 1
Growth Through Capital

Future-Proofing Supplier Diversity: Anticipating Trends and Challenges

Room A404-A405

MONDAY, OCTOBER 21 (CONTINUED)

TRACK 2
Growth Through Leveraging
Our Networks

Branding Your Brilliance: 7 Laws to Entrepreneurial Success

Room A406-A407

TRACK 4
Growth Through
Opportunities & Contracting

Empowering MBEs: Navigating Business Opportunities with OEMs in the Automotive Industry

Room A315

TRACK 4
Growth Through
Opportunities & Contracting

Championing Supplier Diversity: Strategies for Building an Award-Winning Program

Room A316

TRACK 3
Growth Through Innovation

High Growth Strategies for America's Diverse-Owned Manufacturers: Pioneering Research, Recommendations, and a Major New Manufacturing Initiative

Room A314

TRACK 2
Growth Through Leveraging
Our Networks

How to Build A Powerful Business Network

Room A313

TRACK 2
Growth Through Leveraging
Our Networks

Building Networks That Drive Growth and Change

Room A312

10:30 am - 12:15 pm Matchmakers

GEORGIA WORLD
CONGRESS CENTER

Room A302 & A305

11:30 am - 12:15 pm Impact Labs

TRACK 1
Growth Through Capital

Export Resources, Trade Finance & Access to Capital for Diverse Exporters

Room A402-A403

MONDAY, OCTOBER 21 (CONTINUED)

TRACK 1
Growth Through Capital

Empowering Suppliers with Innovative Finance Tools

Room A404-A405

TRACK 5
Growth Through
Public Policy

Risky Business: The Impact of OSHA’s Warehousing and Logistics Emphasis Program on MBEs

Room A406-A407

TRACK 4
Growth Through
Opportunities & Contracting

Doing Business with Defense Contractors in Support of DoD Mission Requirements

Room A315

TRACK 3
Growth Through Innovation

Scaling Through Expanded Markets: Nearshoring Opportunities in Mexico and Latin America

Room A316

TRACK 2
Growth Through Leveraging
Our Networks

Networking: Unlocking Growth Through Strategic Connections

Room A314

TRACK 2
Growth Through Leveraging
Our Networks

Reclaiming Your Company’s Identity: Harnessing the Power of Partnerships and Networks to Overcome Negative Press

Room A313

TRACK 1
Growth Through Capital

Capital and Growth: Venture Capital and Strategic Funding for Scaling Minority Business Enterprises

Room A312

12:30 pm - 1:15 pm Networking Lunch

GEORGIA WORLD
CONGRESS CENTER

Hall 101-103

1:00 pm - 1:45 pm Mainstage Sessions

GEORGIA WORLD
CONGRESS CENTER

Hall A3

Corporate Plus Induction & Afternoon Kickoff

Empowering the Future Workforce: The Role of Colleges and Universities in Shaping Tomorrow’s Leaders

MONDAY, OCTOBER 21 (CONTINUED)

1:45 pm - 6:00 pm The Exchange

GEORGIA WORLD
CONGRESS CENTER

Hall A1-A2

2:30 pm - 5:00 pm Power Talks at the NMSDC Theater

GEORGIA WORLD
CONGRESS CENTER

Sydney J Marcus Auditorium

2:30 pm - 2:50 pm Building Bridges: Leveraging Corporate-Nonprofit Collaborations and Innovative Capital for MBE Expansion

TRACK 1
Growth Through Capital

3:00 pm - 3:20 pm AI in Action: Practical Insights and Key Steps for Maximizing AI Impact in Your Organization

TRACK 3
Growth Through Innovation

3:30 pm - 3:50 pm Alternative Distribution: Shaping the Future of Business for Partners and Customers

TRACK 2
Growth Through Leveraging
Our Networks

4:00 pm - 4:20 pm Activating the Supplier Diversity Ecosystem: Fifth Third Bank’s Leadership, Value-Driving Events, Conference Elevation, and National Partnerships

TRACK 2
Growth Through Leveraging
Our Networks

4:30 pm - 4:50 pm Unlocking Potential: Strategic Policies as Game Changers for MBE Success

TRACK 5
Growth Through
Public Policy

5:00 pm - 6:00 pm Sponsors Happy Hour *(Sponsors Only)*

GEORGIA WORLD
CONGRESS CENTER

Room A412

7:00 pm - 10:00 pm Peach Tree Social Networking Reception

GEORGIA AQUARIUM

225 Baker Street NW, Atlanta, GA 30313

TUESDAY, OCTOBER 22

6:45 am - 5:00 pm Registration

GEORGIA WORLD
CONGRESS CENTER International Lounge

7:00 am - 12:00 pm Sponsor Lounge *(Sponsors Only)*

GEORGIA WORLD
CONGRESS CENTER Room A412

7:00 am - 6:00 pm NMSDC Marketplace

GEORGIA WORLD
CONGRESS CENTER Sydney J Marcus Auditorium Foyer

7:15 am - 8:30 am Networking Continental Breakfast

GEORGIA WORLD
CONGRESS CENTER Hall 101-103

8:30 am - 10:15 am Mainstage Sessions

GEORGIA WORLD
CONGRESS CENTER Hall A3

Welcome Remarks

Charting the Path: Leadership Strategies for New Norms in Equity and Innovation

MBDA: Introduction

Remarks

MBDA: Investing in Our Communities

Resilience and Resolve: Defending and Advancing DEIA and Diverse-Owned Businesses

9:00 am - 6:00 pm NMSDC Information Desk

GEORGIA WORLD
CONGRESS CENTER Info Desk, Level 4

9:00 am - 6:00 pm Community Service

GEORGIA WORLD
CONGRESS CENTER Cafe Seating Area (Level 4)

9:00 am - 6:00 pm Connect Zone

GEORGIA WORLD
CONGRESS CENTER Registration Hall A

TUESDAY, OCTOBER 22 (CONTINUED)

9:00 am - 6:00 pm Zen Room

GEORGIA WORLD
CONGRESS CENTER Room A411

10:00 am - 12:00 pm The Exchange

GEORGIA WORLD
CONGRESS CENTER Hall A1-A2

10:30 am - 12:20 pm Power Talks at the NMSDC Theater

GEORGIA WORLD
CONGRESS CENTER Sydney J Marcus Auditorium

10:30 am - 10:50 am Expanding Capital Pathways: Sizing the Opportunity Right for Your Business

TRACK 1
Growth Through Capital

11:00 am - 11:20 am Cybersecurity Revolution: Unlocking Growth Through Innovation and Strategic Partnerships

TRACK 3
Growth Through Innovation

11:30 am - 11:50 am Advocating for Change: How Strategic Policy Interventions and Advocacy Dismantle Barriers for MBEs

TRACK 5
Growth Through
Public Policy

12:00 pm - 12:20 pm Unlocking Growth: How the Minority Business Development Agency Supports Minority Business Enterprises

TRACK 5
Growth Through
Public Policy

12:00 pm - 1:15 pm Networking Lunch

GEORGIA WORLD
CONGRESS CENTER Hall 101-103

12:00 pm - 1:30 pm TechScale Industry Group Meeting *(By Invitation Only)*

GEORGIA WORLD
CONGRESS CENTER Room A315

1:00 pm- 5:00 pm Sponsor Lounge *(Sponsors Only)*

GEORGIA WORLD
CONGRESS CENTER Room A412

TUESDAY, OCTOBER 22 (CONTINUED)

1:00 pm - 1:45 pm Mainstage Sessions

GEORGIA WORLD
CONGRESS CENTER

Hall A3

Corporate Plus Induction & Afternoon Kickoff

Fireside Chat with US Secretary of Commerce, Gina Raimondo

Fireside Chat with Dr. Malik Yoba: A Journey from Artist to Serial Entrepreneur

2:15 pm - 5:00 pm The Exchange

GEORGIA WORLD
CONGRESS CENTER

Hall A1-A2

2:30 pm - 4:30 pm CPO Summit *(By Invitation Only)*

GEORGIA WORLD
CONGRESS CENTER

Room A314

2:30 pm - 4:30 pm CIO Roundtable *(By Invitation Only)*

GEORGIA WORLD
CONGRESS CENTER

Room A313

2:30 pm - 4:50 pm Power Talks at the NMSDC Theater

GEORGIA WORLD
CONGRESS CENTER

Sydney J Marcus Auditorium

2:30 pm - 2:50 pm Turning Obstacles into Opportunities: How Mentorship Transforms the Path to Growth

TRACK 2

Growth Through Leveraging
Our Networks

3:00 pm - 3:20 pm Empowering Diverse-Owned Small Businesses Through Sustainability

TRACK 4

Growth Through
Opportunities & Contracting

3:30 PM - 3:50 pm Introduction to Microgrids and your EV Fleet

TRACK 3

Growth Through Innovation

TUESDAY, OCTOBER 22 (CONTINUED)

4:00 pm - 4:20 pm Launching a Successful Start-Up

TRACK 1

Growth Through Capital

4:30 pm - 4:50 pm Empower the Future Workforce

TRACK 3

Growth Through Innovation

4:30 pm - 6:30 pm Meet the Founders Mixer *(By Invitation Only)*

GEORGIA WORLD
CONGRESS CENTER

Room A312

5:30 pm - 8:00 pm MBDA National MED Week Reception

VENTANAS

275 Baker Street, Atlanta, GA 30313

WEDNESDAY, OCTOBER 23

6:45 am - 12:00 pm Registration

GEORGIA WORLD
CONGRESS CENTER

International Lounge

7:00 am - 12:00 pm Sponsor Lounge *(Sponsors Only)*

GEORGIA WORLD
CONGRESS CENTER

Room A412

7:00 am - 6:00 pm NMSDC Marketplace

GEORGIA WORLD
CONGRESS CENTER

Sydney J Marcus Auditorium Foyer

7:15 - 8:30 am Networking Continental Breakfast

GEORGIA WORLD
CONGRESS CENTER

Hall 101-103

WEDNESDAY, OCTOBER 23 (CONTINUED)

8:30 am - 10:00 am Mainstage Sessions

GEORGIA WORLD
CONGRESS CENTER

Hall A3

Morning Kickoff

Defining New Norms: Powering the Future with a Diverse Clean Energy Supply Chain Sponsored by The American Council on Renewable Energy (ACORE)

Procurement Leadership in a New Era: CPOs Leading the Charge in Supplier Diversity

Embracing AI for a Dynamic Future

9:00 am - 6:00 pm NMSDC Information Desk

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Info Desk, Level 4

9:00 am - 6:00 pm Community Service

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Cafe Seating Area (Level 4)

9:00 am - 6:00 pm Connect Zone

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Registration Hall A

9:00 am - 6:00 pm Zen Room

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Room A411

10:30 am - 11:15 am Impact Labs

TRACK 1
Growth Through Capital

Access to Capital - Underwriter Perspective

Room A402-A403

TRACK 3
Growth Through Innovation

Empowering Small & Minority Business with Visa

Room A404-A405

TRACK 3
Growth Through Innovation

Tap Into the Trillions Being Spent on Clean Energy

Room A406-A407

WEDNESDAY, OCTOBER 23 (CONTINUED)

TRACK 4
Growth Through
Opportunities & Contracting

The Future of Supplier Diversity: Trends and Best Practices

Room A315

TRACK 4
Growth Through
Opportunities & Contracting

Leveraging Strategic Relationships to Drive Supplier Success and Business Impact

Room A316

TRACK 2
Growth Through Leveraging
Our Networks

Partnerships that Catapult your Business Forward

Room A314

TRACK 2
Growth Through Leveraging
Our Networks

The Art of Networking: Building Bonds for Business Growth

Room A313

TRACK 2
Growth Through Leveraging
Our Networks

Global Growth: Defining New Norms for International Business Expansion

Room A312

10:30 am - 12:15 pm Matchmakers

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Room A302 & A305

11:30 am - 12:15 pm Impact Labs

TRACK 4
Growth Through
Opportunities & Contracting

Pathway to Billions: Securing Federal and State Contracts

Room A402-A403

TRACK 2
Growth Through Leveraging
Our Networks

Xelsior Empowerment Group—Building New Ecosystems Through MBE Collaboration

Room A406-A407

WEDNESDAY, OCTOBER 23 (CONTINUED)

TRACK 2
Growth Through Leveraging
Our Networks

Engaging Diverse Suppliers on The Decarbonization Journey

Room A315

TRACK 2
Growth Through Leveraging
Our Networks

Defining New Norms: Perspective and Scalability of a \$1B+ Minority Business Enterprise (MBE) - Alaska Native Corporation (ANC)

Room A314

12:30 pm - 1:15 pm Networking Lunch

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Hall 101-103

1:00 pm- 5:00 pm Sponsor Lounge (Sponsors Only)

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Room A412

1:00 pm - 1:45 pm Mainstage Sessions

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Hall A3

MOU Signing & Afternoon Kickoff

Redefining Leadership for a New Era: Embracing Diversity and Driving Change

2:00 pm - 4:00 pm Emerging Young Entrepreneurs Pitch Competition

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Room B405 - B406

2:00 pm - 4:00 pm Matchmakers

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Room A302 & A305

2:15 pm - 3:45 pm The State of NMSDC

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Sydney J Marcus Auditorium

6:00 pm - MIDNIGHT Awards Ceremony & Farewell Reception

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Hall A3



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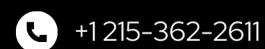
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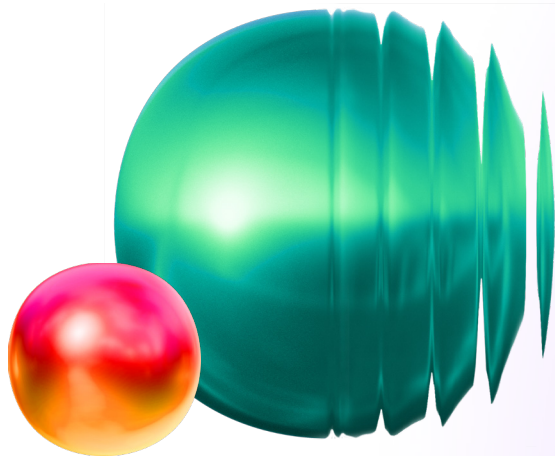
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Akirah Boyd *Staff Accountant*

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Marc Winston *Member Engagement, Consultant*

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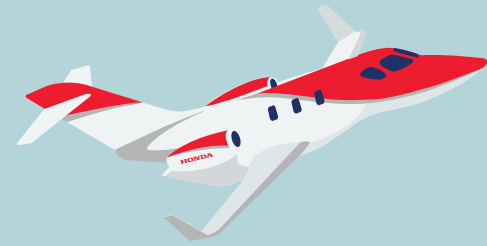
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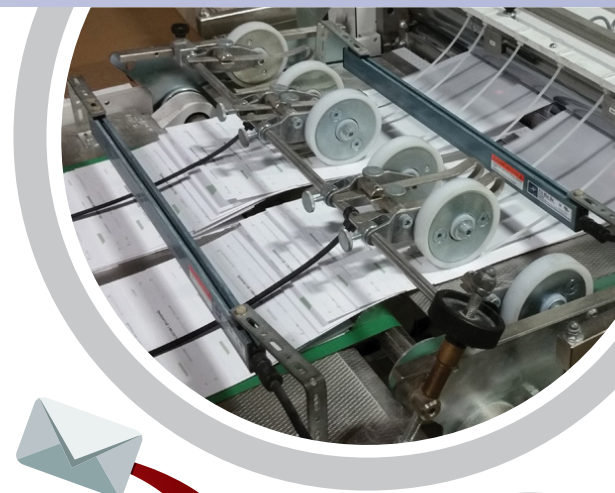
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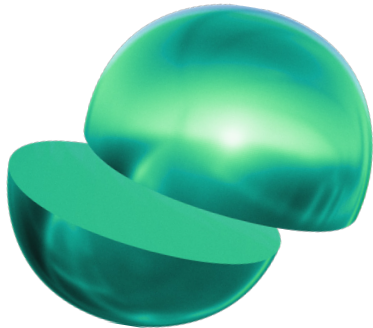
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Daniel Abate *Head of Corporate Real Estate, Chevron*

Stacey Abrams *Founder, American Pride Rises Network*

Gary Acosta *Co-Founder and CEO, National Association of Hispanic Real Estate Professionals (NAHREP)*

Susana Alvarez Vitale *CEO, New Tech Group*

Brian Anderson *Managing Director, Advantage Capital*

Paula Anderson *President & CEO, Pace Consulting*

Kwame Anku *CEO, Blackstar Fund*

Clifford A. Bailey *President & CEO, TechSoft Systems, Inc.*

Jay Bailey *President & CEO, Russell Innovation Center for Entrepreneurs*

Terence Baptiste *Supply Chain Advisor, Supplier Diversity, Chevron*

Rohit Bardaiyar *Executive Vice President, VDart*

Bill Barrow *National Political Reporter, AP*

Chloe Barzey *Senior Managing Director, Accenture*

Michael Belles *Co-Founder & Head of Partnerships, Catalyze*

Stephen Benjamin *Assistant to the president and senior advisor to the president and director of the white house office, White House Office of Public Engagement*

Hass Beydoun *Supplier Diversity Manager, General Motors*

Leighlin Bille *Director Construction, Target*

Jonathan Brady *Lead Business Development Specialist, Export-Import Bank of the United States*

Rita Brooks, *Director, Small Business Program, SAIC*

Janice Bryant-Howroyd *Founder and CEO, ActOne Group*

Jewel Burks Solomon *Managing Partner, Collab Capital*

Tiffany Burns *Senior Partner Atlanta, Mckinsey & Company*

Ron Busby *President and CEO, US Black Chambers Inc*

Calvin Butler *President and CEO, Exelon*

Harvey Butler *Barclays*

Monique Carswell *Director, Strategic Initiatives, Walmart*

Sadie Catlett *Business Development Manager, Progressive Business Solutions*

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Lisa Chang *EVP and Global Chief People Officer, The Coca-Cola Company*

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Nicole Cober *President, The Bow Collective*

Kim Coles *Actor, Author, & Intuitive Coach, The Radiant KimUnity*

Tonda Collier *Senior Manager Supplier Diversity, Target*

Subena Colligan, CIH, CSP *Consultant, EHS Transformation Consultants*

Charisse Conanan Johnson *Co-CEO, Next Street*

Kathryn Crosby *Founder & Principal, Magnitude Solutions LLC*

John G Daniel *Host, NMSDC's Equity in Business Podcast*

Alphonso David *President and CEO, Global Black Economic Forum*

Joseph Davis *Managing Director and Senior Partner, The Boston Consulting Group (BCG)*

Diane Dempsey, *Director, Small Business Program, Bae Systems Inc*

Javier Diaz de Leon *Consul General, Consulate General of Mexico in Atlanta*

Andre Dickens *Mayor, City of Atlanta*

Nedra Dickson *Managing Director -Global Supplier Inclusion & Sustainability Lead, Accenture*

Horace Duffy *Strategy, Evaluation, and Learning Associate, Keecha Harris & Associates, Inc.*

Kristen Dunning *Gently Soap*

Macaire Eidson *Project Manager, Keecha Harris & Associates, Inc.*

Desha Elliott *Market Development, Accion Opportunity Fund*

Tranel Engleman *Director of Supplier Diversity, Equity and Inclusion, Home Depot*

Donna Ennis *Associated Vice President, Community-based Engagement & Co-Director, Georgia AIM, Georgia Institute of Technology*

Steve Ennis *President & CEO, ASRC Industrial*

Elouise Epstein *Partner, Kearney*

Reuben Essandoh *Director, Supplier Diversity and Procurement, Enterprise, Capital One*

Ticki Favaro *President, BOW Enterprises*

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Antavia Grimsley *Acting Deputy Director, Office of Customer Experience, MBDA*

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Henderson John *Director Sourcing, Cox*

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Vernon Irvin *Head of Go-to Market and Value Creation, Ariel Alternatives*

Vickie Irwin-Avery *General manager, supplier inclusion and sustainability, Southern Company*

Aaron Jackson *Principal, WWT*

Clairesse Jackson *Small Business Program Manager, HII Mission Technologies Corp.*

Michael Jackson *Senior International Trade Specialist, U.S. Commercial Service*

Jarred Metoyer Senior Vice President, DNV

Percy “Master P” Miller Celebrity & Entrepreneur, Miller Family Foods

Brian Moon Accion Opportunity Fund

Keith Moore Operator, MBDA Federal Procurement Center

Marc Morial President and CEO, National Urban League

Shalaya Morisette Chief, Minority Business and Workforce Division, Office of Energy Justice and Equity, U.S. Department of Energy

Eric Morrisette Acting Undersecretary, MBDA

Justin Nelson Co-Founder and President, National LGBT Chamber of Commerce, NGLCC

Pamela Nelson President & CEO, Bracane Company

Ben Ngobi Global Supplier Inclusion and Sustainability Lead, Accenture

Kennedy Oates VP, Global Procurement Organization, Amazon

Bruno Olvera Head of Diversity Supplier Development, Stellantis

Kwabena Osei-Sarpong President and CEO, RIFE International

Courtney Palmer Director-Contracting Officer, Supplier Diversity & Economic Inclusion, Departmental Services Division, Enterprise Services - Acquisition, U.S. Department of Commerce

Bhavin Patel Director, Supplier Diversity & Economic Inclusion, Abbott Laboratories

Pratik Patel Director, Sourcing and

Supplier Management, MasterCard

Jay Peck

Carla Preston Director Amazon Global Corporate Supplier Diversity and Inclusion, Amazon

Pamela Prince-Eason President and CEO, WBENC

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Terri Quinton CEO, Q2 Marketing Group

Simona Rabsatt Butler Senior Director, Visa Global Sourcing - Responsible Sourcing, Visa

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Jane Shin CEO, Chosen Industries, LLC

Kevin Simmons Managing Director, Deloitte

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Tiana Von Johnson Founder & CEO, Brand Your Brilliance

Adam Walker Chairman/CEO, Packaging Solutions

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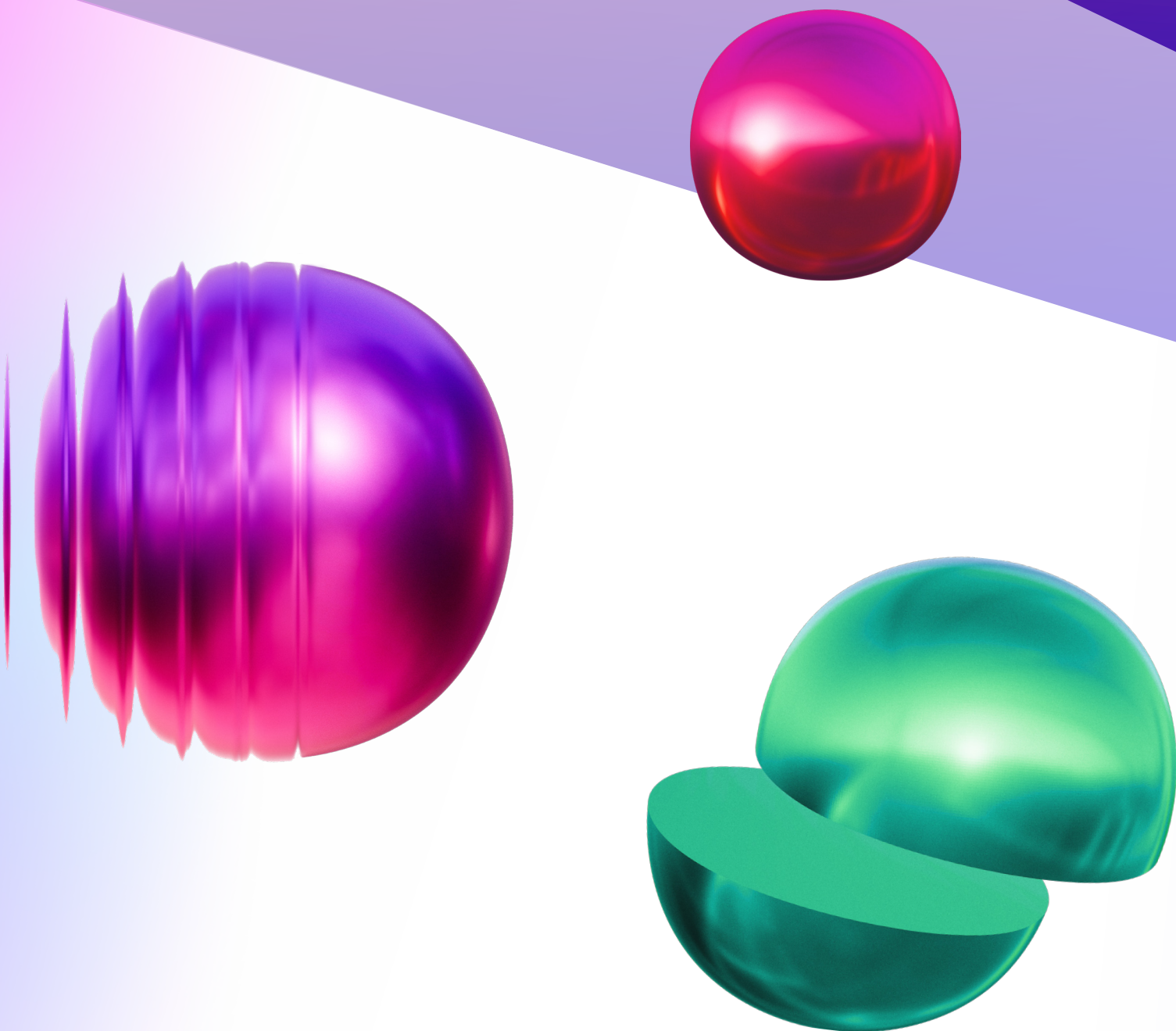
THE EXCHANGE EXHIBITORS

SCAN FOR A DETAILED VIEW
OF THE EXCHANGE MAP



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